

# The All-in-One Solution Revolution



**facts**  
for VARs

## What is a SpammerTrap?

SpammerTrap is a complete email security solution that is available as an appliance or hosted service. It has won recent awards and industry recognition for a number of reasons, including exceptional performance, industry-leading accuracy, and unbelievable ease of use.

## Why haven't I heard of SpammerTrap?

SpammerTrap was conceived by a team of security geeks who spent several years doing deep R&D and beta testing. They combined well-developed open source tools with proprietary software and a hardened operating system to create a highly robust, efficient email security solution. Now, this technological wizardry has been packaged and introduced to the email security market as SpammerTrap.

## With a name like SpammerTrap, does it only block spam?

No—it protects email from everything, blocking spam, viruses, DoS and DHA attacks, Trojans, phishing emails and any other malware that can ride in on email messages. And all this protection is embedded in one smart box at one low price—no add-ons or additional subscriptions are required.

## Why should I know about SpammerTrap?

This revolutionary security solution consistently delivers more than 99% accuracy in identifying and blocking cyberjunk. The result is unrivaled efficiency and speed.

## What makes SpammerTrap so accurate?

First, its highly advanced firewall blocks 80% of spam instantly—right at the wall—so only 20% requires further, more rigorous processing. Second, 4,000 different security checks, including four reputation databases, block another 15% of spam. (Most other products check only one reputation database, and few offer tarpitting or rate-limiting.) Finally, a battery of additional security tests block or quarantine the remaining, difficult-to-detect spam.

## What's so great about 99%+ accuracy? My solution gives me 95% and that seems OK.

Conservatively, the average 250-user company receives 5,000 spam emails each day, according to recent research. A 95% accuracy rate in blocking them means 250 spam emails are still delivered every day—compared to a 99% accuracy rate that only allows 50 to get through. At prevailing cost estimates of 13 cents per spam, that adds up to \$7,800 annually for your 95% solution, compared to just \$1,560—a substantial annual savings. And there are no additional subscriptions or hardware to buy.

## What comes standard with SpammerTrap?

Everything. Anti-spam, anti-virus, anti-malware. Killer firewall. In and outbound encryption and content filtering. Email spooling for business continuity. Robust reporting. 20-minute installation (awarded five stars for ease of use by *SC Magazine*). And archiving is standard with ENT and GEM models.

## If SpammerTrap offers so much, how come it's so affordable?

This next-generation technology solution leverages a number of highly efficient elements, which makes it less expensive for us to deliver—and therefore less expensive for your clients to buy.

## What if I already have a security partner?

Most VARs do. The question to ask is whether they are providing the level of protection your customers need, along with the double-digit margins you're looking for in today's challenging environment. And SpammerTrap is so simple to install and use that no investment in certifications is required.

## It's a pain to change—how seamless can you make that?

Our 20-minute installation couldn't be easier, and we're so sure your clients will love the SpammerTrap, we even offer a buy-out program for contracts that come up for renewal beyond the next 90 days. Call us to see if your clients qualify.

**Ask about our Free 30-Day Trial and  
Six-Month Money Back Guarantee**

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